



# The Actuarial Account

YOUR BI-QUARTERLY NEWSLETTER CONTAINING EVERYTHING YOU  
NEED TO KNOW TO STAY UP TO DATE WITH THE ACTUARIAL  
ASSOCIATION OF UCSB.

*Mark Your Calendars!*

## Top Secret LinkedIn Tips

By Kevin Yang

For those of you who do not know what LinkedIn is, stop reading this and whatever else you are doing, and create a LinkedIn profile for yourself right now! LinkedIn is a website that can be used for professional networking, connecting, and job searching. Now that we all have a LinkedIn profile, I have a few tips to share with you to enhance your profile and use LinkedIn like a pro.

#1 Join groups related to your alumni, industry, expertise, passions, and other aspects of your identity. Being in the group allows you to reach out to people not in your contacts and invite them to join your network without having to upgrade to Premium.

#2 You can fly under the radar and be anonymous when viewing other people's profiles. In Privacy & Settings, select "anonymous" in "Select what others see when you've viewed their profile."

#3 Be repetitive when describing your strengths. You are more likely to show up in an employer's search results if the keyword they searched for appears multiple times in your profile.

#4 A simple Google search can help you find out the last name of a third degree connection. "site:linkedin.com/in First L. Job Headline"

These are our upcoming events for Spring Quarter!

**04/11: Officer Elections**  
Time: 3PM  
Location: UCEN State Street Room (1<sup>st</sup> floor)

**04/18: Guest Speaker**  
Mr. Jacob Galecki  
Actuarial Recruiter  
Time: 3PM

**04/25: Actuary Day!**  
Time: 1PM  
Location: TD-W 1701

**05/02: Guest Speaker**  
Mr. Ryan Clark  
Towers Watson  
Retirement Intern  
Time: 3PM

**05/09: Guest Speaker**  
Mr. Farid Malek  
Managing Director of  
Financial Services  
Time: 3PM

# SPEAKER'S RECAP

January 31, 2014 – Janet Duncan

Ms. Duncan spoke about diversity, culture, and skills in the workforce. We learned that there is a positive correlation between diversity in the workforce and higher performing companies. There are also cultural stereotypes in the workforce. Men are seen as ambitious while women are seen as aggressive. In the actuarial profession, passing exams in an objective way to progress and carries a level of respect. Companies look for both technical and soft skills in potential employees. Soft skills such as communication, delegation, collaboration, project management, and conflict resolution are some important soft skills for business leaders.



February 14, 2014 – Andrew Mackenzie

Mr. Mackenzie spoke about the actuarial profession in general and went on to discuss the line of business that he works in - Health and Group Benefits Consulting. He described how the actuarial profession can be broken down into two main categories: insurance and consulting. In insurance, there are opportunities in property & casualty, life, health, and annuities. In consulting, there are opportunities in retirement, health, and property & casualty. He spoke about his job and some of the projects he works on, including Benchmarking, Incurred but not Reported, and Pricing.



February 28, 2014 – John Alltop

Mr. Alltop gave an engaging narration of the different lines of business he has worked in and the lessons he learned along the way. He gave advice to the aspiring actuaries in the audience and went on to explain the different roles actuaries in different fields were responsible for. From health actuaries to retirement actuaries and from actuaries in the insurance field to the consulting actuaries, Mr. Alltop's explanation allowed younger club members to have a better grasp of the world they are stepping into and the opportunities that await them. His blunt honesty when answering questions about how to better prepare for the actuarial field was refreshing and insightful for many students.



**UCSB Actuary Association**  
<http://ucsbactuary.org/>  
 Facebook Group – UCSB Actuary Club  
 Actuary Association is sponsored by ACTEX and The Infinite Actuary

